

From Pressure to Motivation – iDream Presentation to the BGCA

Malcolm Au 區文中

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An Accidental Journey: From Earthquake to iDream

May 12, 2008 Sichuan Earthquake. 69,000 died



Earthquake - Bears - Multimedia space – Fudan
University talk – profession talks – iDream.

We learnt through interactions with the
students.

Share with you a short video.



2008年，中國，四川，發生了裏氏8.0級的大地震

“We pressured the students to do well, you motivated them to do well.”

- iDream

(2015-2016 iDream sharing)

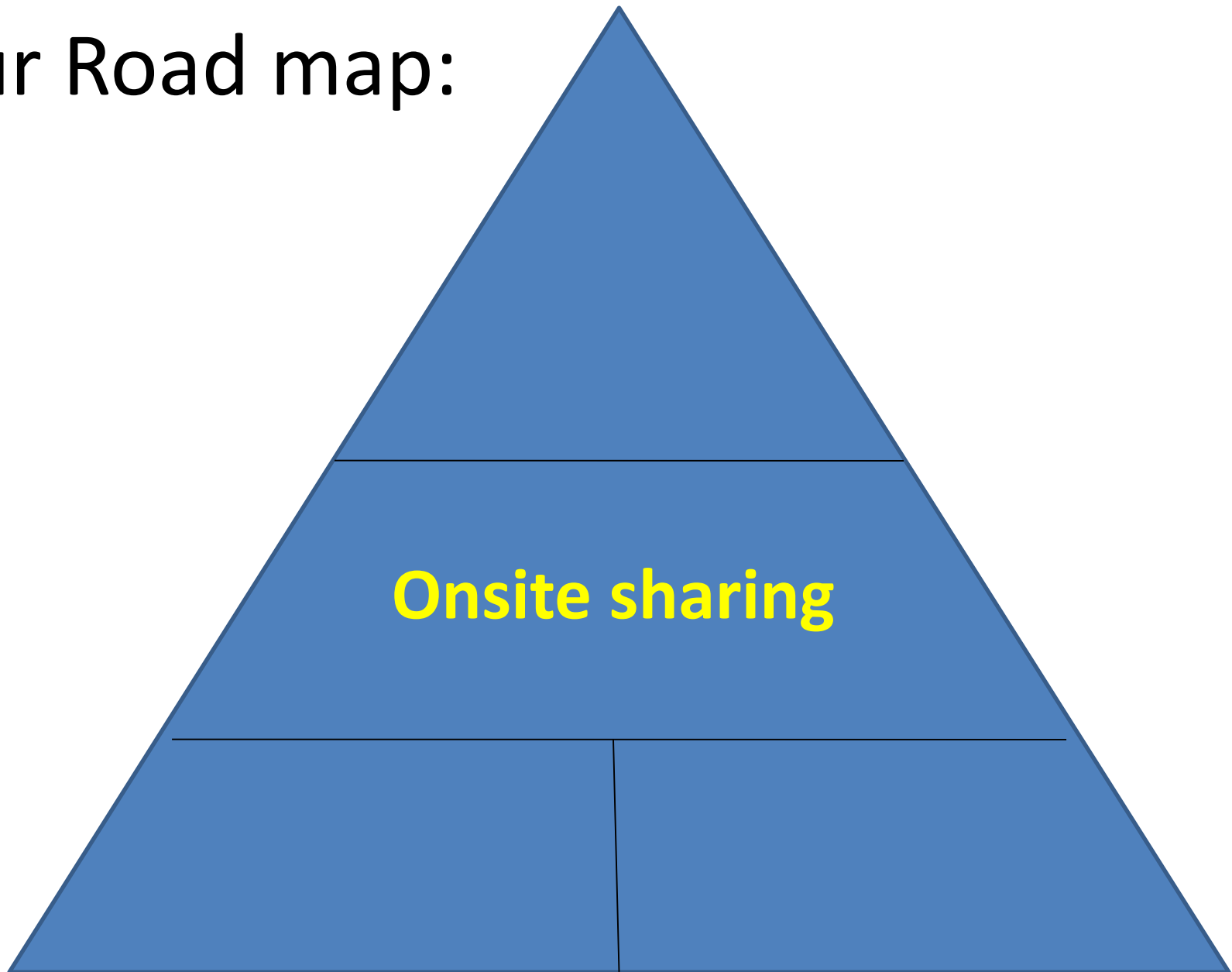
1. iDream's Mission and road map
2. Our activities in Sichuan and beyond

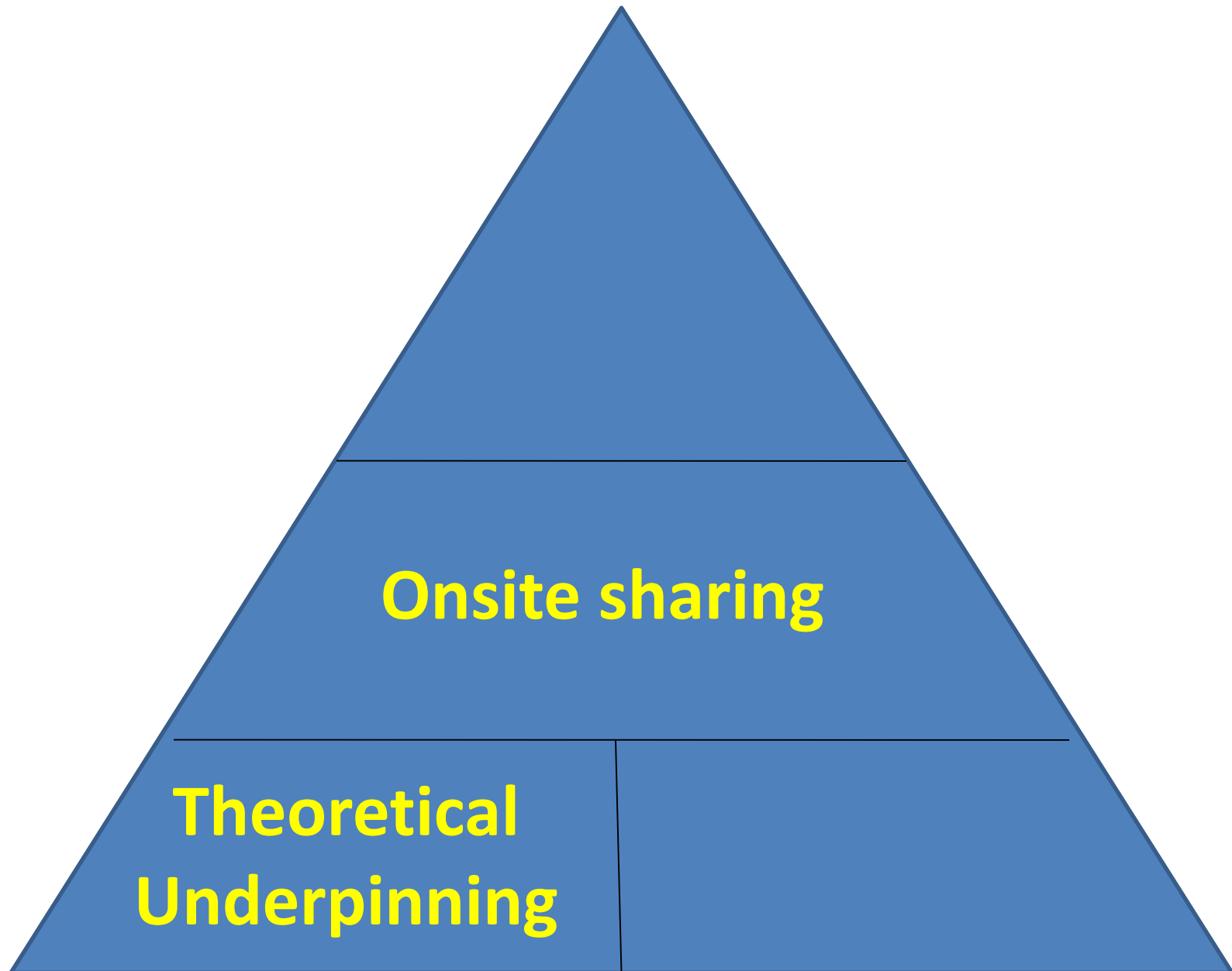
Our Mission

Bring happiness to the children
and
Let their Dreams takeoff !

為孩子帶來快樂，
讓夢想插上翅膀！

Our Road map:









Hope: From Concept to Outcome

Myron L. Belfer, MD, MPA

Boston Children's Hospital

300 Longwood Avenue

Boston, MA 02115

Kristy Stark, MA, BCBA

Harvard Graduate School of Education

13 Appian Way

Cambridge, Massachusetts 02138

Running Head: Hope: From Concept to Outcome

孟祥芝教授

北京大学心理学系副教授
北大-香港理工儿童发展与学
习联合中心北京负责人

Daniel Shek 石丹理教授

香港理工大学助理副校长
社会学教授

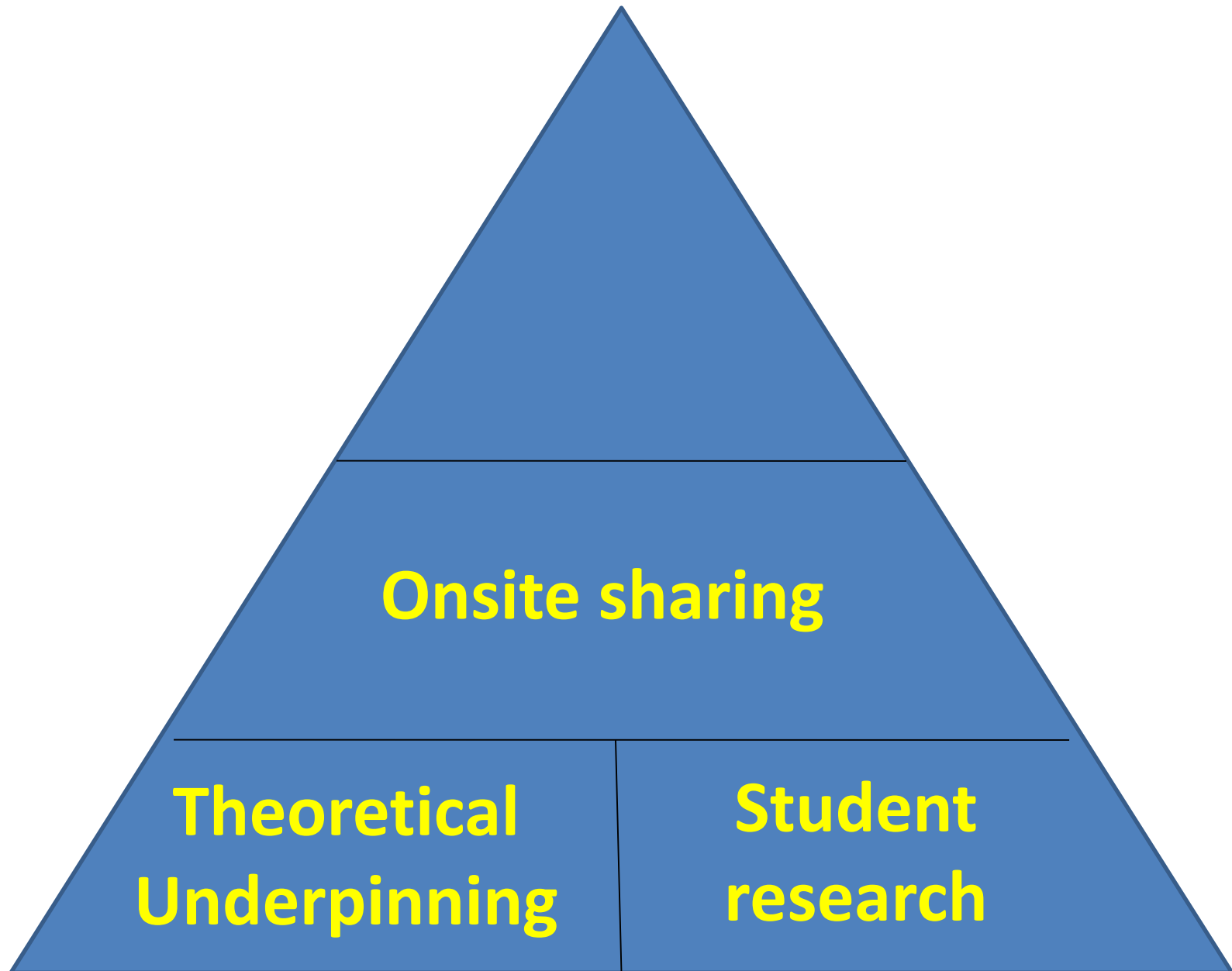


Department of Applied Social Sciences
The Hong Kong Polytechnic University

Collaborative Research Report on
“Literature Review on Hope and Aspirations in Children and Adolescents”

Florence K. Y. Wu, Hildie Leung, and Daniel T.L. Shek

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iDream qualitative and quantitative research

iDream定性/定量调研（学生/家长/老师）

七中育才学生调研 Students qualitative research



家长调研 Parents qualitative research



七中育才老师调研 Teachers qualitative research



叶志敏教授 Professor Winnie Yip



- 英国牛津大学Oxford University
卫生政策与经济学教授 Public health
- 美国哈佛大学 Harvard University
公共卫生学院教授 Public Health
- 美国麻省理工学院MIT经济学博士学位 Phd Economics
- 美国加州大学伯克利UC Berkeley经济学学士学位 BA Economics
- 美国医学研究院常务委员会成员
- 中国卫生保健系统的专家
- 世界银行World Bank及世界卫生组织WHO 的顾问 Advisor
- 国际医疗界杂志编辑、委员

iDream调研问卷

- 1、你觉得梦想是什么？ What is a Dream?
- 2、此刻的你有梦想吗？ Do you have a Dream?
- 3、你认为梦想重要吗？ Do you think Dream is important
- 4、你的梦想怎么来的？ Where is your Dream coming from?
- 5、你没有梦想最重要的原因是什么？ Why don't you have a Dream?
- 6、你认为找到梦想的过程中，最大的困难是？ What is your biggest difficulty when you try to find a Dream?
- 7、你寻找梦想的动力，最有可能来自于哪里？ Where is the motivation helping you to find a Dream?
- 8、你觉得谁最能帮助你实现梦想？ Whom do you feel can help to to accomplish your Dream?

.....35题

We want to find out:

Boys vs girls

Rural vs Urban

Age differences

Family education background differences

Single parent family

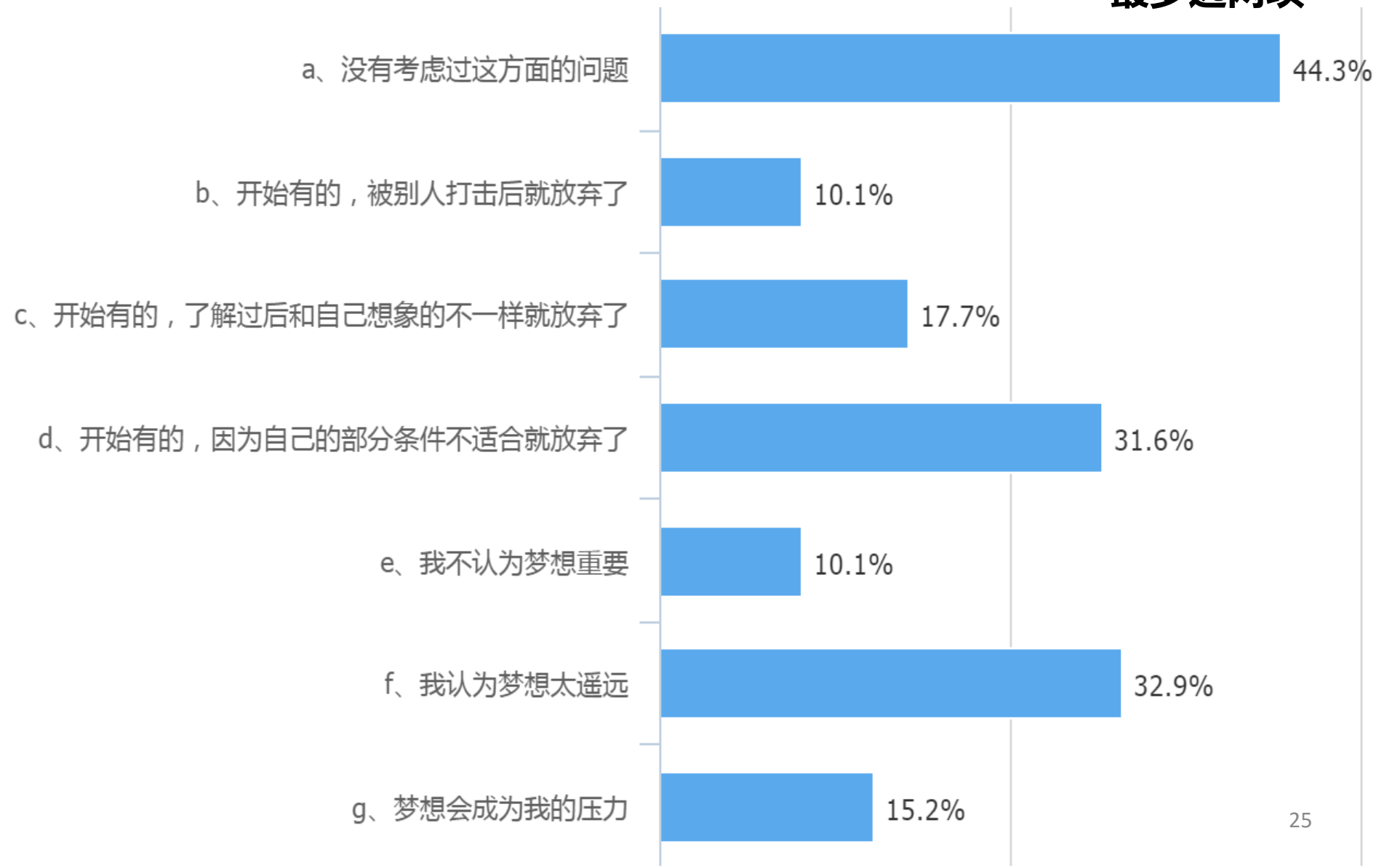
Left behind children

Pre and post intervention tracking studies

Preliminary Quantitative Research results on
student's Dreams – testing system, Not
representative

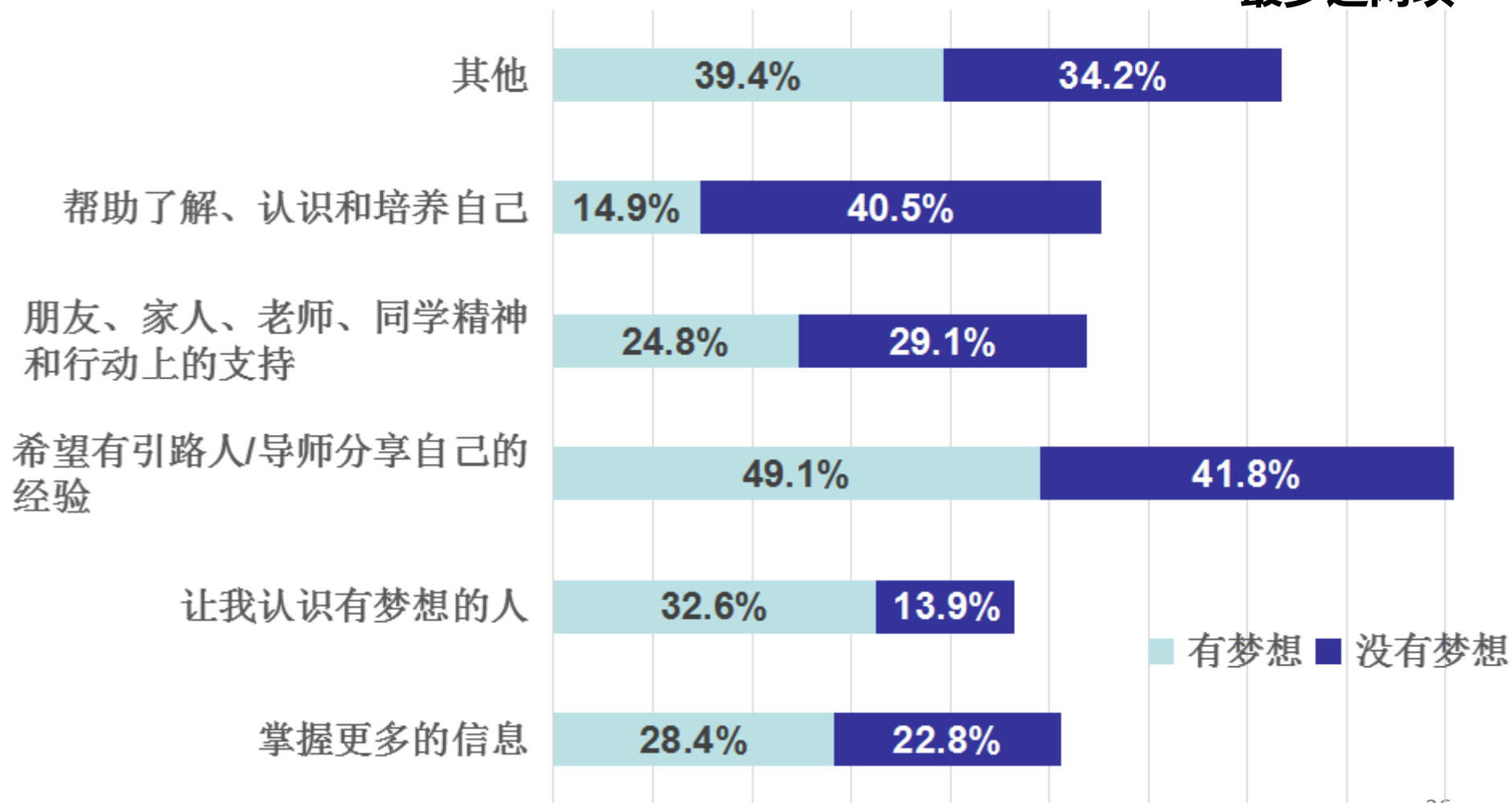
为什么没有梦想？ Why no Dream?

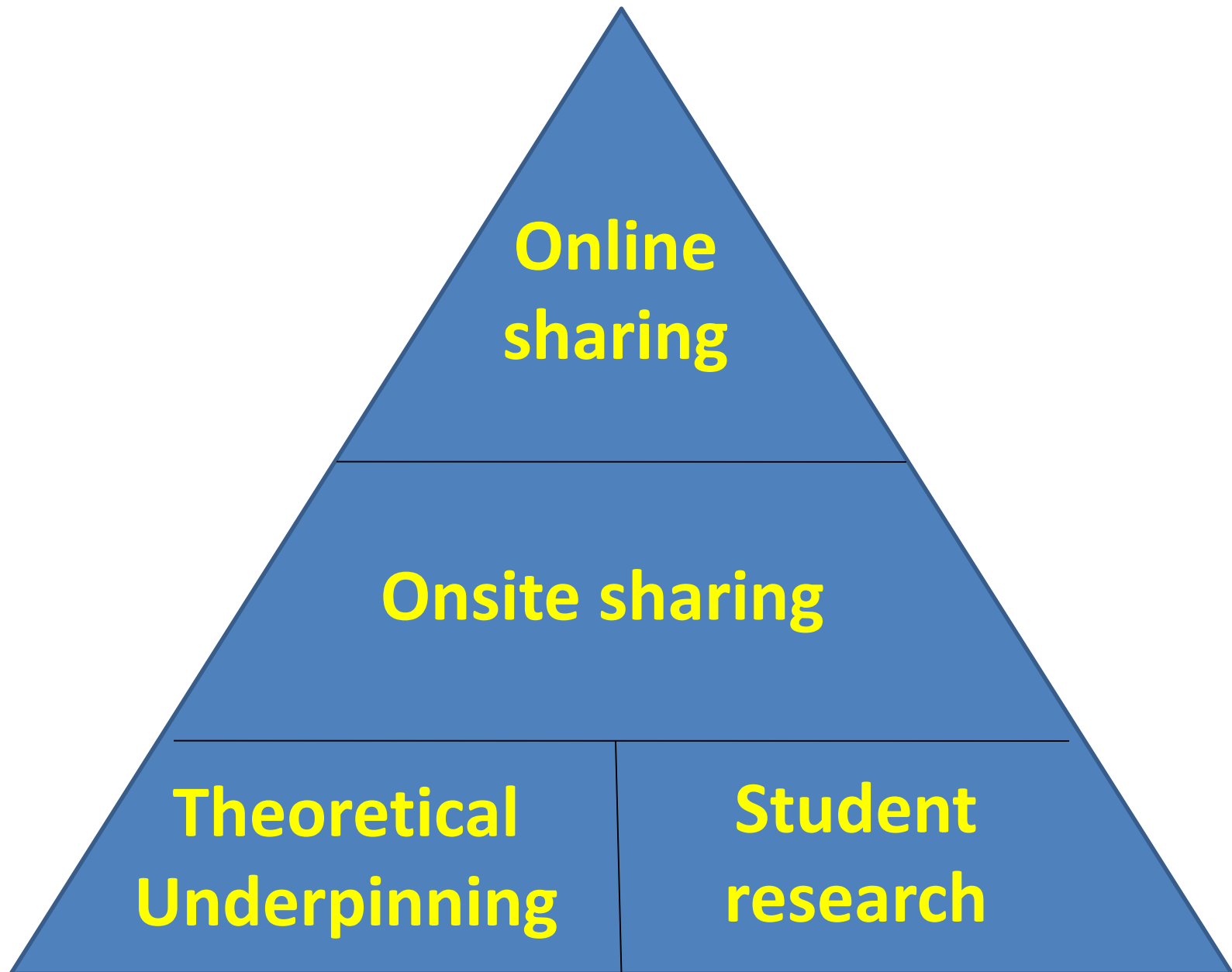
*最多选两项



为找到/达到梦想，希望得到的帮助？What kind of assistance you would like to get to find and to achieve your Dream?

*最多选两项





Some thoughts on the Online Sharing- An example TED youth



In the meantime. We are gaining momentum!!!

成都七中育才（从汇源校区到水井坊校区）
The schools are now taking the lead.



卓尔不群 大器天下

能够坚持自己的想法

卓尔不群 大器天下

一 群 大 器 天 下



培训玉林中学/七中育才汇源校区的老师

The teachers are taking the lead.





玉林中学/七中育才汇源校区家长交流

The parents are participating



七中育才家长交流

BGCA 80th Scientific Conference



派送iDream USB（开阔眼界资料/分享嘉宾介绍）



iDream 2016-2017 Key Activities

Sichuan Activities

- a) Recruit more schools in Chengdu and outside
Extensively utilize Video Conference talks
- b) Refine online Video Conference presentation technique. Build our own recording studio.
- c) Engage teachers, parents and volunteers to help
- d) Expand student research to more schools in Sichuan
- e) Set up “Microfinancing School-iDream Fund” in cooperation with schools to assist students to realize their dreams.
- f) Initiate “ iDream success stories.”

We also need iDream in HK

H.K. Activities

- a) Already Set up HK iDream steering committee.
- b) Recruited Volunteers, Speaker and 5 Schools
- c) Do onsite sharing in at least 5 schools.
- d) Already done qualitative research at 2 schools.
Start sample quantitative Research in 5 schools

**We can not do
great things on
this Earth, only
small things with
great love**

~ Mother Teresa ~



iDream is a typical small thing that is
done with love!

Thank you!

谢谢!

We are gaining momentum!!!

1、 More schools volunteers to join iDream:

成都七中育才 Chengdu # 7 junior High （从汇源校区到水井坊校区）

高新实验中学 Chengdu Gaoxin Experimental school （从紫荆校区到新北校区）

成都石室中学 Chengdu Stone house school （四中）

2. Expand teachers training - 培训玉林中学/七中育才汇源校区的老师,

3. Expanding Meetings with Parents - 玉林中学/七中育才汇源校区家长交流

4. Sichuan quantitative research - iDream定性/定量调研（学生/家长/老师）

5. Expand usage of iDream USB tubes - 派送iDream U盘（开阔眼界资料/分享嘉宾介绍）